



## Social Media Assistance Packages

Name	Help me start	Help me grow	Help me thrive
<b>Description / Summary</b>	Designed for beginners. This option will get your accounts set up, the basics put in place and documents on how to use both platforms to get the most out of them for your business.	Perfect for those who already have Instagram and Facebook accounts and are comfortable with using them, but want some industry specific guidance and professional tips.	For businesses who want it all working and getting results FAST! This option re-brands current accounts or sets up new ones, gives you all The Eyewear Girl Social Media documents and includes full Social media management (IG & FB) for 3 months (min).
<b>Inclusions</b>	<ul style="list-style-type: none"> <li>- Creation and/or update of FB and IG accounts</li> <li>- Post ideas Document</li> <li>- Photography tips and Hashtags Document</li> <li>- 3 Posts published for you</li> <li>- 6 Stories published for you</li> </ul>	<ul style="list-style-type: none"> <li>- Post ideas Document</li> <li>- How to be engaging on Social Media Document</li> <li>- Being your brand Document</li> <li>- Photography tips and Hashtags Document</li> <li>- Social Media post creation Document</li> <li>- Insights and performance tracking Document</li> <li>- Guidance with IGTV if needed</li> </ul>	<ul style="list-style-type: none"> <li>- Creation and/or update on FB and IG accounts</li> <li>- Post ideas Document</li> <li>- How to be engaging on Social Media Document</li> <li>- Being your brand Document</li> <li>- Social Media post creation Document</li> <li>- Photography tips and Hashtags Document</li> <li>- Create and link accounts for Snapchat/Twitter</li> <li>- Insights and performance tracking Document</li> <li>- Guidance with IGTV if needed</li> <li>- 3 Posts published for you per week (min)</li> <li>- 8 Stories published for you per week (min)</li> </ul>
<b>Boosts**</b>	At client's request	At client's request	At client's request
<b>Reports</b>	NA	NA	Monthly report summarising statistics and performance
<b>Meetings</b>	Initial 30 mins + 1x45min Q&A	Initial 30 mins	Initial 30 mins + 30 mins monthly if needed
<b>Up front cost</b>	<b>\$680.00</b>	<b>\$800.00</b>	<b>\$1,400.00</b>
<b>Ongoing monthly cost</b>	Optional, email for inclusions and cost	Optional, email for inclusions and cost	<b>\$950.00</b> (Min up front cost + 2 x monthly)

\*All prices are in AUD and include GST

\*\* Boost costs not included in price